



PO Box 1865
 Idaho Falls, ID 83403
 1-800-727-9961

Rev 9/10

FACTS

WHAT DOES EAST IDAHO CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and payment history
- credit history and credit scores

When you are *no longer* our customer, we continue to share your information as described in this notice.

How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons East Idaho Credit Union chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does East Idaho Credit Union share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	Yes
For our affiliates' everyday business purposes - information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes - information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	No
For nonaffiliates to market to you	Yes	Yes

Questions?

Call 1-800-727-9961 or 208-523-9068 or go to eastidahocu.org

Who we are

Who is providing this notice?	East Idaho Credit Union
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What we do

How does East Idaho Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does East Idaho Credit Union collect my personal information?	We collect your personal information, for example, when you <ul style="list-style-type: none">- open an account or deposit money- pay your bills or apply for a loan- use your credit or debit card We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.
Why can't I limit all sharing?	Federal law gives you the right to limit only <ul style="list-style-type: none">- sharing for affiliates' everyday business purposes-information about your creditworthiness- affiliates from using your information to market to you- sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing.

Definitions

Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none">- <i>East Idaho Credit Union has no affiliates</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <ul style="list-style-type: none">- <i>Nonaffiliates we share with can include government entities, credit bureaus, and insurance companies.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <ul style="list-style-type: none">- <i>Our joint marketing partners include insurance companies</i>

Other important information

East Idaho Credit Union reserves the right to modify, change, or amend this Privacy Statement at any time without notice other than as expressly required by applicable law. Since privacy practices may change, please check www.eastidahocu.org regularly to view the most current version of our privacy statement.